



# Financial Services SASIG Managing change in an ever-changing world

# In association with



Much has changed (and much has not) since our last Financial SASIG. The UK has a new government with a significant mandate. Donald Trump, against the odds, was elected for a second presidential term in the United States. Meanwhile, the wars in Ukraine and the Middle East continue to rage and political crises stalk Germany and France. In the business world, emerging technology continues to pose risks as well as present opportunities. Generative AI is firmly established as a business driver but presents its unique challenges. Cybercrime remains a growing problem, with fraud arguably replacing ransomware as its most damaging manifestation.

The requirement for organisations to improve their resilience against external shocks has never been greater. All is making threats more complex and enabling bad actors to spot vulnerabilities more quickly. Data integrity is even more critical now that it underpins the decisions All makes, and on which we are increasingly reliant. We understand that resilience is underpinned by preparedness and collaboration, but both of these present their own challenges to many organisations. In all these areas, the financial sector leads others. We are delighted to host our Financial SASIG with Evelyn Partners and to learn from the sector's experience so that we can manage change while continuing to keep ourselves resilient and our clients secure.

All SASIG events operate under Chatham House Rule, and there is no charge to attend. Lunch and refreshments for the day are kindly provided by our hosts.

Thursday 30 January 2025 9.30am to 4.30pm City of London

# Chair

#### Martin Smith MBE Chairman and Founder, The SASIG

9.30am Registration, coffee, and networking

10am Welcome and introductions

Martin Smith MBE Chairman and Founder, The SASIG

A senior representative from **Evelyn Partners** 

10.15am Keynote presentation: Securing the future of finance - Strategies for a resilient cybersecurity landscape

A senior representative from **Evelyn Partners** 

The financial services sector faces an evolving landscape of cyber threats, regulatory demands, and client expectations. This keynote by Evelyn Partners will provide a strategic overview of current and emerging cybersecurity challenges, highlighting trends, regulatory updates, and best practices for safeguarding financial assets and operations. We will learn how to stay resilient in an increasingly digital and interconnected world.

10.45am From risk to resilience: Safeguarding the financial services industry

Dominic Carroll Director of Portfolio, e2e-assure

This session, presented by e2e-assure, is a masterclass in building the ultimate foundation of resilience and resistance tailored to the financial services industry. After identifying the key threats, we will gain a comprehensive understanding of the four core enemies of cybersecurity: volatility, uncertainty, complexity, and ambiguity. The session provides actionable insights on how to utilise cyber defence and threat intelligence within your business to not only mitigate these threats but actively combat them.

11.15am Fireside Chat: The Institute of Chartered Accountants England and Wales' Story - using SIEM for SOC-cess

**Kev Eley** VP UKI, Exabeam

**David Graves** Security Architect, Institute of Chartered Accountants England and Wales (ICAEW)

During this discussion, get a first-hand perspective of the journey taken by the ICAEW to manage and enhance its security operations center for faster and more efficient threat detection, investigation, and response of today's cyber threats. Hear about their day-to-day challenges and resolutions, as well as the best practices that have been implemented. Learn about how their SOC team is effectively utilising a SIEM solution with automation and advanced analytics to improve the organization's overall security posture, enabling it to protect its critical data with confidence.

11.45am Tea, coffee, and networking break

#### 12.15pm

Panel session: How is technological innovation impacting the financial sector?
Facilitated by Martin Smith MBE Chairman and Founder, The SASIG
Florian Pouchet Associate Partner, Wavestone
Sofia Ylén-Buxton Associate Director, Cybersecurity Awareness and Training,

FactSet UK Limited

Further panellists to be announced

The financial services industry is being transformed by tech, driving both opportunities and challenges. In this panel, our industry experts will explore how emerging technologies such as AI, blockchain, and automation are reshaping financial operations, customer experiences, and cybersecurity practices. We will focus on the risks and benefits of these innovations, including the impact on regulatory compliance, data security, and operational efficiency. Our aim will be to gain a deeper understanding of how to harness new technologies while safeguarding against potential vulnerabilities in a rapidly evolving landscape.

## 12.45pm

## How to manage your risks and protect your financial data Nick Palmer Technical Director, Censys

Companies in the finance and insurance sector face a complex landscape of risk management and third-party security. Security leaders are tasked with effectively managing their own risks as well as those of third-party providers, while protecting financial data from potential security threats.

Nick will highlight the urgent need for action, drawing on recent studies that explore threat trends such as compromised third-party providers, data theft, unpatched systems, outdated technology, data breaches, and vulnerabilities. We will gain insights into effective and DORA-compliant responses to threats and explore how to proactively identify and address risks.

#### 1.15pm

# Enabling cybersecurity automation Peter Hughes Technical Director, Skybox Security

TV and films often portray cybersecurity as a thrilling battle between good and evil. However, much of the work carried out by cybersecurity analysts is less glamorous, time-consuming, and repetitive. Organisations face common cybersecurity challenges, including:

- Complex IT, OT, and IoT infrastructures, on-premises and in the cloud
- An increasing number of threats and vulnerabilities
- Rising regulatory and compliance requirements
- A global shortage of cybersecurity skills

Automation helps organisations address many security processes, including visualising the attack surface, quantifying cyber risks, identifying vulnerabilities, ensuring compliance, and managing changes. Certain analyses, like exposure and access path analysis, would be nearly impossible without automation. By automating repetitive tasks, cybersecurity teams can focus on more dynamic challenges.

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## 1.45pm Networking lunch

2.30pm Panel session: Protecting the integrity of your data

Facilitated by Martin Smith MBE Chairman and Founder, The SASIG

**Haydn Brooks** CEO, Risk Ledger **Simon Mair** Independent CISO

Mark Hamill VP Product, MetaCompliance

Data integrity is vital for maintaining trust and compliance in the financial services sector. This panel will explore practical approaches to safeguarding data against evolving cyber threats, including third-party risks, insider vulnerabilities, and compliance challenges. We will discuss strategies for mitigating risks from compromised providers, ensuring robust governance, and leveraging automation to enhance accuracy and security. We will uncover how to protect sensitive financial information while meeting regulatory expectations.

3pm Delivering cloud (public and private) security with real-time compliance for financial organisations

A senior representative from Uptycs

This session will explore strategies for achieving robust security in both public and private cloud environments tailored to the unique challenges faced by financial organisations. By integrating real-time compliance monitoring, it addresses the critical need for maintaining regulatory adherence in a highly dynamic industry. We will focus on practical methods and technological solutions that safeguard sensitive financial data while ensuring operational efficiency and transparency.

3.30pm The cyberattack playbook: Malware, credential theft and social engineering Derek Pillar Regional Security – Manager, Mastercard

Cybercrime and cyberattacks have emerged as major global threats, targeting individuals, businesses, and governments alike. These malicious activities encompass a wide range of actions, from data theft to large-scale attacks on critical infrastructure. The rapid advancement of technology and growing dependence on digital systems have made safeguarding sensitive information increasingly challenging. Effective solutions include enhancing cybersecurity measures, deploying robust encryption techniques, and raising public awareness about safe online practices. Collaboration between governments and the private sector is essential to establish effective regulations and response strategies.

4pm Attackers don't hack in, they log in: The evolution of identity attacks
Luke Jennings Vice President, Research & Development, Push Security

The major cybersecurity stories from 2024 revolved around identity attacks, with infostealer campaigns and credential theft on an industrial scale, a booming underground marketplace for stolen data, and MFA-bypassing AitM and BitM phishing techniques becoming the new normal. In this talk, we'll discuss why attackers are increasingly focused on account takeover rather than traditional endpoint compromise, and demonstrate some of the techniques enabling attackers to turn identity attacks into mass data theft and extortion opportunities.

4.30pm Panel session: Threat discovery is more than threat intelligence
Facilitated by Martin Smith MBE Chairman and Founder, The SASIG
Stuart Wiggins Specialist Sales Manager, CAO, CrowdStrike
Nick Palmer Technical Director, Censys

Further panellists to be announced

Threat intelligence is crucial for identifying cyber risks, but effective discovery requires a comprehensive approach. Our panel will explore how organisations can combine intelligence, behavioural analytics, automated systems, and real-time monitoring to uncover hidden threats. Experts will discuss the limitations of traditional threat intelligence and share insights on leveraging advanced tools and methodologies to improve discovery and response. Learn how to enhance your security posture with a holistic approach to threat detection.

5pm End of meeting

# **About**



## The Security Awareness Special Interest Group (SASIG)

SASIG is a subscription-free networking forum, membership now represents thousands of organisations of all sizes from across the world and from all sectors, public and private. Its 10,700+ membership is drawn from CIOs, CISOs and their staff with responsibility for cybersecurity within their organisations. Professionals from other disciplines (risk, HR, legal, supply, etc.) and representatives from government, law enforcement and academia are also being increasingly welcomed at events. The Chatham House Rule is strictly enforced and universally respected at all meetings, and vendors and the Press are routinely excluded. Thus, the level of debate is extraordinarily revealing and rewarding.

SASIG has a members' website at www.thesasig.com. Please register here for membership.

# With thanks to our Supporters...

































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